### Therm-O-Light Cellulose Fibre Insulation

#### The Right Choice for Today's Homeowner

Made with 100% recycled wood fibre, Therm-O-Light cellulose fibre insulation is the natural choice for today's cost-conscious, environmentally-aware homeowner. Therm-O-Comfort processes recycled newsprint through a specialized method until it is reduced to a light, fluffy, cotton-like material. This material is safe, ecologically friendly and provides exceptional insulation. Therm-O-Light is a loose fill material ideal for a wide range of insulation purposes.



### Why Our Customers Chose Therm-O-Comfort

"As a new homeowner, I was looking for an alternative solution for insulation – one that could save our family money over the long term and also benefit the environment. I was delighted to find out about Therm-O-Light."

- Janet Claremont

"We built our home from the ground up and were involved in every decision along the way. Energy conservation is very important for us – especially with the rising costs of heating and cooling homes. We chose Therm-O-Light to save money and to make a green choice."

- Doug and Suzanne DiManno

"It's definitely a benefit that Therm-O-Light is so economical from the very beginning as well as safe and environmentally friendly. I'm also glad to be supporting a Canadian company from Southwestern Ontario."

- Brad Simpson

Proudly manufactured in Canada by:



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\*Therm-O-Light is a registered trademark of Therm-O-Comfort.

<sup>1</sup>Results of Fire Resistance Tests on Full-Scale Floor Assemblies - Phase II, National Research Council Canada, March, 2005

# THERM.J.LIGHT



### LOOSE FILL INSULATION THE RIGHT CHOICE

## Eco-friendly



3

**Economical** 

Made from 100% recycled wood products such as top quality newsprint, Therm-O-Light is an environmentally sound product that helps recycle and reuse materials. Unlike synthetic fibreglass, it is made from organic fibres with little potential for skin irritation.

Therm-O-Light is treated with a special blend of additives to protect the insulation material from fire and prevent the growth of mould, mildew and fungi. The treated insulation is also effective in controlling insects such as ants, roaches and termites.

Therm-O-Light protects you and your home in the event of a fire. Studies<sup>1</sup> have shown that cellulose products like Therm-O-Light can block the spread of fire by as much as 64%. Other insulation products such as fibreglass insulation can in some situations actually facilitate the spread of fire. Against rockwool insulation, which has historically been touted as the product of choice for fire safety, Therm-O-Light provides as much as 33% more fire resistance.

In comparison to fibreglass and other insulation products, Therm-O-Light is extremely cost effective. With the high quality insulation that Therm-O-Light provides, homeowners pay lower heating and cooling costs thereby increasing the value of their initial investment in insulation. With mounting energy costs, insulation can play a key role in keeping household expenditures low.

Made with the highest quality recycled newsprint, Therm-O-Light provides a better alternative to standard fibreglass insulation. Therm-O-Light is a relatively dense insulation that can reduce air leakage, which in turn can cut overall heating losses by as much as one third. Therm-O-Light is manufactured to exceed stringent national standards.

Therm-O-Comfort has built its success by taking care of customers from start to finish. From manufacturing of the insulation fibre to delivering the Therm-O-Light product quickly, to offering training and assistance to builders and contractors, Therm-O-Comfort is with you every step, every time.

THERM-O-LIGHT is the right choice for today's homeowners-a high quality, environmentally friendly insulation that saves money. Take comfort in choosing the best insulation from an outstanding company. High Quality Insulation

Supported by Excellent Customer Service